

Executive Summary

Sixteen ISTMA member country associations submitted data for the 2001 ISTMA Business Statistics Report.

Total turnover (sales) reported by ISTMA member countries during 2001 were \$20,573,990,000 U.S. which represented a decrease from \$23,936,364,000 U.S. in the 2000 survey. At 22,963,158,000 EURO, 2001 volume was down from 25,832,067,000 EURO in 2000.

Average turnover (sales) per employee decreased to \$83,635 U.S. in 2001 from \$92,909 U.S. the previous year. Valued at \$93,348 EURO, the 2001 average turnover declined from 100,676 EURO average in 2000.

Average value added per employee decreased to \$47,655 U.S. in 2001 from \$50,986 U.S. in 2000. The 2001 average value added per employee was 53,191 EURO, down from 55,248 EURO one year earlier.

Value added per employee as a percentage of turnover per employee ranged from a low of 25.7% reported by The Philippines to a high 68.5% for Japan. The ISTMA average for 2001 was 53.4%.

Average operating profit as a percent of turnover (sales) ranged from a high of 19.5% reported by Korea to a low of 4.9% reported by Japan. The ISTMA average for 2001 was 9.8%.

The statistical data contained in this report was compiled by the Profit Planning Group, ISTMA's statistical consultant, based on data submitted by the ISTMA member associations.